

India Based Financial Firm Achieves DPDPA & KYC Compliance While Enabling BYOD with SyncDog's Trusted Mobile Workspace

A prominent financial services firm in India faced a critical challenge: ensuring compliance with India's Digital Personal Data Protection Act (DPDPA) and Know Your Customer (KYC) regulations while maintaining operational flexibility through BYOD policies. As a Data Fiduciary handling sensitive customer information, the firm needed to implement robust security measures that would protect customer data without compromising employee privacy or productivity.

The Challenge

The regulatory requirements were extensive & demanding:

- End-to-end AES 256-bit encryption for all data
- Strong authentication mechanisms
- Secure containerization
- Comprehensive audit trails
- Protection against unauthorized data sharing
- Remote data wiping capabilities
- Data localization within India

The Complexity of Traditional Solutions

Initially, the firm evaluated conventional Mobile Device Management (MDM) approaches. However, they quickly discovered that meeting compliance requirements would require implementing and managing multiple solutions:

- Mobile Device Management (MDM) tools
- Identity and Access Management (IAM) systems
- Mobile Application Management (MAM) for app wrapping
- Virtual Private Network (VPN) solutions for data-in-transit encryption
- Multi-factor Authentication (MFA) tools
- Mobile Threat Defense (MTD) systems

This multi-vendor approach presented several challenges:

- Significant complexity in implementation and management
- High total cost of ownership
- Integration challenges between different solutions
- Potential security gaps at solution intersections
- Violation of DPDPA's personal privacy requirements for BYOD devices

The choice for us was simple, either continue with MDM and add 5 or 6 additional products from 2 or 3 additional vendors – and still not fully comply with the new regulations, and not meet our BYOD requirement – or use SyncDog that offers everything we need and more, in one solution, that can be installed and set up in a fraction of the time, at a fraction of the cost, as it would have taken with MDM”

– as noted by the CISO





Use Case Study: India Based Financial Firm Achieves DPDPA & KYC Compliance

The SyncDog Solution

After careful evaluation, the firm selected SyncDog's Trusted Mobile Workspace (TMW) as their comprehensive solution. This single platform addressed all their compliance requirements while supporting their BYOD initiative:

Comprehensive Security Features

- FIPS 140-2 certified AES 256-bit encryption for all data states
- Built-in biometric, MFA, and advanced authentication options
- Sophisticated containerization separating work and personal data
- Detailed audit logging for compliance reporting
- Screenshot prevention and sharing controls
- Guaranteed remote wipe functionality
- Flexible deployment options including on-premise and local cloud hosting

Business Impact

The implementation of SyncDog TMW delivered significant benefits:

- Financial Benefits
- Eliminated need for 6-7 different security tools
- Removed a Multi-Vendor architecture and reduced it to a single vendor / single solution partnership
- Saved tens of thousands in direct product costs
- Saved tens of thousands in phone and data plan costs through migration to secure BYOD
- Drastically reduced implementation and management costs

Key Differentiator: BYOD-Friendly Compliance

Unlike traditional MDM solutions, SyncDog TMW doesn't require device-level control, enabling the firm to:

- Support BYOD initiatives while maintaining compliance
- Respect employee privacy on personal devices
- Enable secure cross-application data usage within the workspace
- Maintain complete separation between work and personal data

Operational Benefits

- Streamlined security management
- Simplified employee onboarding
- Reduced IT support requirements
- Improved user experience

Compliance Benefits

- Full DPDPA and KYC compliance
- Comprehensive security controls
- Detailed audit capabilities
- Protected customer data privacy

Conclusion

By choosing SyncDog's Trusted Mobile Workspace, the financial firm successfully navigated the complex requirements of DPDPA and KYC regulations while supporting their BYOD initiative. The single-vendor solution not only ensured compliance but also delivered significant cost savings and operational efficiencies, proving that comprehensive mobile security doesn't have to come at the expense of usability or privacy.

About SyncDog

SyncDog is a leading provider of endpoint security solutions, specializing in securing corporate data on mobile devices without compromising user privacy. Its innovative approach ensures data encryption and isolation, making it ideal for organizations with stringent security and compliance requirements. Learn more at www.syncdog.com.